

David Hiler- Whetstone Brands Bio



David Hiler is co-owner of Whetstone Brands which operates the Whetstone Station Brewery, Kampfires Campground, Inn and Events, and The River Garden Marketplace, all in and around Brattleboro, Vermont. David decided at a young age to enlist in the Hospitality industry. From his early twenties to the present, David amassed over 35 years of Restaurant and Inn experience; the early part spent attending Hospitality Management school in San Francisco and managing the California division of the Hard Rock Café. From 1999-2005 David and his parents Heide Bradefeldt and Bill Oates rebuilt the Three Mountain Inn, in Jamaica, Vermont, into a profitable, four-diamond AAA rated, Wine Spectator Award winning Country Inn and Restaurant.

However, David's hospitality career really began managing the Chester Inn in Chester, Vermont, at the age of 20. After graduating from San Francisco City College Hotel/Restaurant Program, David became the youngest manager in the Hard Rock Café Corporation, where he remained until the mid nineties. Returning home in 1995 he joined his parents consulting firm Oates and Bredfeldt and started his own division Hiler Hospitality, dedicated to the pursuit of exceptional guest service and to helping clients discover a path to a profitable career in the Hospitality Industry. To that end, David, and Hiler Hospitality, has owned, leased and managed properties, developed staff and management training methodologies, performed speaking engagements for leading industry organizations, published articles in hospitality publications and served as Inn consultant to Gordon Ramsey on the TV series Hotel Hell.

In 2012 David and his business partners, Tim and Amy Brady, saw the Whetstone Station Restaurant and Brewery as an opportunity to put their skills and knowledge to the ultimate test and created a unique hospitality experience to provide locals and visitors a lively and dynamic spot to meet up and enjoy fine craft foods and beverages.

The hospitality market continues to change and attract an increasingly diverse clientele, David's most recent experiences in the food and beverage industry have given him a unique and hands on view of what guests want and how to give it to them. David and his wife live in Brattleboro. They enjoy travel, the outdoors and visiting the occasional brewery. David can be reached at david@whetstonestation.com